

KŌNAN

BUSINESS REVIEW

VOL. 58

Dec. 2017

NO. 3

Articles

- The Relationship between ROE Components
and Future Performance Taiji Baba
Satoru Yamaguchi 1
Hiromi Wakabayashi
- Financial Constraints and the Value of Cash:
Evidence from Japan Satoru Yamaguchi 17
- The Necessity to Expanding Corporate Support
for Nursing Care Ryoko Sakurada 33
- Behavioral Targeting by GAFA:
Digital Consumers Manipulation Yoshihiro Nakata 51

Published by

The Society of Business Administration
Kōnan University
Kōbe, Japan